

## Strategy Supports for United Way Organizations

**\* Our Community Mission**

- At Community Health Solutions (CHS) we help people create strong nonprofits and healthier communities.
- Over the past 20 years we have helped hundreds of community-focused organizations accomplish their goals.
- In this fact sheet we outline CHS supports for United Way organizations.

**\* Our Support Model**

We use a proven support model to help United Way organizations accomplish their goals for community impact. We can help you:

- Assess community needs
- Design community strategies
- Develop community capacity
- Support community collaboration
- Evaluate community impact

**\* 1. Assess Community Needs**

Community strategy should ideally be informed by timely intelligence on community needs and assets. CHS can help you:

- Define the focus for community needs assessment
- Develop quantitative indicators of community health and well-being
- Generate qualitative insights about community needs, assets, and opportunities
- Analyze community impacts of public policy shifts
- Present assessment results in efficient reports and other communication channels

**\* 2. Design Community Strategies**

The results of the community assessment can be used to inform development of strategies for engaging and supporting community organizations. CHS can help you:

- Identify areas of community need
- Identify potential partner organizations
- Design responsive strategies for community support
- Specify intended results and key performance indicators
- Design a monitoring and evaluation strategy for guiding and managing the effort

**\* 3. Develop Community Capacity**

Capacity building supports can help community organizations develop essential capabilities for accomplishing their performance goals. CHS can help you:

- Identify capacity gaps
- Design capacity building strategies
- Develop responsive resources (research, data analytics, tools, training, technical assistance, coaching)
- Deliver supports through efficient channels (online resources, virtual meetings, community collaboratives)
- Document creation of new or improved capabilities

**\* 4. Support Community Collaboration**

A community collaborative is an effective strategy for engaging multiple community organizations in learning and action. CHS can help you:

- Define the collaborative focus
- Design the collaborative structure and activities
- Engage collaborative participants
- Develop collaborative content
- Facilitate virtual group learning sessions
- Deliver virtual coaching and technical assistance
- Monitor the progress of collaborative participants
- Evaluate the impact of the collaborative

**\* 5. Evaluate Community Impact**

Demonstrating community impact is essential for United Way Organizations with community missions. CHS can help you:

- Identify strategic objectives for evaluation
- Design an evaluation workplan
- Develop data collection methods and tools
- Collect and analyze evaluation data
- Develop evaluation reports for specific audiences

**\* Let's Talk**

For a no-obligation conversation about how CHS can help you accomplish your goals, contact:

- Stephen Horan, CEO | Community Health Solutions
- 4200 Innslake Drive Suite 103, Glen Allen VA 23060
- 844.673.1306 (toll free) | 804.673.0166
- [shoran@chsresults.com](mailto:shoran@chsresults.com) | [www.chsresults.com](http://www.chsresults.com)