

Association Learning Programs

*** Our Community Mission**

- At Community Health Solutions (CHS) we help people create strong nonprofits and healthier communities.
- Over the past 20 years we have helped hundreds of community-focused organizations accomplish their goals.
- In this fact sheet we outline CHS supports for association learning programs.

*** Our Support Model**

At CHS we partner with associations to develop action-oriented learning programs that help members build skills to address real-world challenges and opportunities. We specialize in developing programs that leverage the power of collaborative peer learning. We can help you:

- Assess learning needs
- Design learning strategies
- Develop learning supports
- Support learning activities
- Evaluate impact

*** 1. Assess Learning Needs**

The first step in developing an association learning programs is to systematically assess member learning needs. CHS can help you:

- Define the learning focus
- Query members about learning needs and interests
- Translate assessment results into practical objectives for association learning programs

*** 2. Design Learning Strategies**

The second step is to design a learning program that is responsive, efficient, effective, and timely. At CHS we use a blended learning framework to streamline the learning process for association members. We can help you:

- Design a tailored mix of group learning, peer learning, self-directed learning, and applied learning to accomplish defined objectives.
- Identify efficient strategies to deliver learning supports such as web-based resources, webinars, virtual workshops, and individualized coaching.
- Identify subject matter experts who can bring value to the learning program.

*** 3. Develop Learning Supports**

The third step is to develop practical learning supports to implement the program. CHS can help you:

- Create or curate learning materials such as tools, training modules, and practice guides.
- Engage subject matter experts to support selected learning modules.
- Develop a web-based learning portal to house information and content for the program.
- Plan virtual learning events that are interactive and supportive of peer learning.
- Assure the association captures all learning content for future use.

*** 4. Support Learning Activities**

With the learning program designed and ready to go, the fourth step is to implement the program in ways that encourage engagement, learning, and action. CHS can help you:

- Deliver online learning resources.
- Manage group learning sessions.
- Facilitate peer learning opportunities.
- Coordinate with external subject matter experts.
- Provide coaching and technical assistance to help participants master and apply what they are learning.
- Adjust elements of the learning program as needed in response to feedback from participants.

*** 5. Evaluate Impact**

Demonstrating impact is essential for association learning programs. CHS can help you:

- Identify strategic objectives for evaluation
- Design an evaluation workplan
- Develop data collection methods and tools
- Collect and analyze evaluation data
- Develop evaluation reports for specific audiences.

*** Let's Talk**

For a no-obligation conversation about how CHS can help you accomplish your goals, contact:

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